



[Open iWeb API Documentation](#)

iWebTrack API

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Introduction

iWebTrack is pleased to announce an extensive open API for its services. Please refer to this documentation for complete information of how to use the API.

API Documentation

There are 26 reports available for access through the API. This tutorial is set up to go step by step through each report and explain its functionality. A sample URL for the API is <http://open.iwebtrack.com/>, and the development forum is on <http://www.openiweb.com/forum> .

Once you sign up to use the API, you'll be given a unique 32-character API Key to use every time you access any of the following reports.

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Command: Listsites

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=listsites>

Command Listsites	
cmd	listsites It lists all domain names on your account with their respective site ids.

Attributes Summary	
-	

Command: Summary

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=summary>

Command Summary	
cmd	summary It lists all domain names on your account with their respective site ids.

Attributes Summary	
siteid	Required. Unique identifier for a site
fdate	Optional. Start date for summary report – MM/DD/YYYY
ldate	Optional. End date for summary report – MM/DD/YYYY

Note:

If fdate and ldate not specified, it returns summary for current day.

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=summary&SiteID=12664&FDate=10/1/2008&LDate=11/1/2008>

Results Summary	
version	Current version of API
cmd	Command
siteid	Site id of domain name
fdate	Start date of summary
ldate	End date of summary
status	Status is either OK/Er
msg	Message – usually empty
profilename	Domain name
pageviews	Number of pages viewed on this site
visitors	Number of unique visitors
firsttimevisitors	Number of visitors first time visiting site
lastvisit	Timestamp of last visit in this report group
campaignclicks	Number of campaign clicks
conversions	Number of conversions
apvpv	Average page views per visitor
apvph	Average page views per hour
auvph	Average unique visitors per hour

Sample Result:

```
<version>0.1</version>  
<cmd>summary</cmd>  
<siteid>12664</siteid>  
<fdate>10-1-2008</fdate>  
<ldate>11-1-2008</ldate>  
<status>OK</status>  
<msg></msg>  
<profilename>archaeologynews.org</profilename>  
<pageviews>397050</pageviews>  
<visitors>39300</visitors>  
<firsttimevisitors>22042</firsttimevisitors>  
<lastvisit>11-1-2008 11:59:14 PM</lastvisit>  
<campaignclicks>41837</campaignurls>  
<conversions>322</conversions>  
<apvpv>10.32</apvpv>  
<apvph>551.98</apvph>  
<auvph>54.643333</auvph>
```

Command: Fullurls

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=fullurls>

Command FullURLs	
cmd	fullurls It lists all full URLs on a domain name.

Attributes FullURLs				
siteid	Required. Unique identifier for a site			
fdate	Optional. Start date for fullURLs report – MM/DD/YYYY			
ldate	Optional. End date for fullURLs report – MM/DD/YYYY			
o	Option: (o=)	Description	Input (i=)	Input B (ib=)
	1	From referring document	URLID	
	2	From referring domain	DomainID	
	3	From search engine	SEID	
	4	From keyword	KWID	
	5	From SE/KW relationship	SEID	KWID

Note:

If fdate and ldate not specified, it returns full URLs for current day.

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=fullurls&SiteID=12664&FDate=10/1/2008&LDate=11/1/2008>

Results FullURLs	
reporttitle	Title of report
pages	Number of pages being tracked
row id	Number of current row
urlid	Current URL unique ID
url	A URL of a page on your site
pageviews	Number of times page has been viewed
visitors	Number of visitors to this page
landings	Search engine drops visitors on this page
entrances	Number of times they entered the site from this page
exits	Number of times they exited the site from this page
returnrate	Percentage of visitors who viewed this page more than once
timeonpage	Average time visitor spends on a page

Sample Result:

```
<reporttitle>All URLs</reporttitle>
<page>1</page>
<pages>1290</pages>
<row id="1">
  <urlid>27647948</urlid>
  <url>http://www.archaeologynews.org</url>
  <rowcolor></rowcolor>
  <pageviews>34246</pageviews>
  <visitors>22406</visitors>
  <landings>9248</landings>
  <entrances>21429</entrances>
  <exits>16420</exits>
  <returnrate>34.5</returnrate>
  <timeonpage>1.7m</timeonpage>
```

Command: Baseurls

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=baseurls>

Command BaseURLs	
cmd	baseurls It lists domain page without any query string data.

Attributes BaseURLs	
siteid	Required. Unique identifier for a site
fdate	Optional. Start date for fullURLs report – MM/DD/YYYY
ldate	Optional. End date for fullURLs report – MM/DD/YYYY

Note:

If fdate and ldate not specified, it returns full URLs for current day.

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=baseurls&SiteID=12664&FDate=10/1/2008&LDate=11/1/2008>

Results BaseURLs	
Domainid	Domain name ID
Pageid	Page ID
Domainname	Domain name
Pagename	Page name
pageviews	Number of page views
visitors	Number of visitors to this page
landings	Search engine drops visitors on this page
entrances	Number of times they entered the site from this page
exits	Number of times they exited the site from this page
visitedby	Percentage of visitors who viewed this URL

Sample Result:

```
<row id="1">
  <domainid>589</domainid>
  <pageid>1932440</PageID>
  <domainname>www.archaeologynews.org</domainname>
  <pagename>/archive.asp</pagename>
  <pageviews>128908</pageviews>
  <visitors>127200</visitors>
  <landings>799</landings>
  <entrances>1848</entrances>
  <exits>2086</exits>
  <visitedby>27.4%</visitedby>
</row>
```


Command: Pages

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=pages>

Command Pages	
cmd	pages It lists all pages on a domain name.

Attributes Pages	
siteid	Required. Unique identifier for a site
fdate	Optional. Start date for fullURLs report – MM/DD/YYYY
ldate	Optional. End date for fullURLs report – MM/DD/YYYY

Note:

If fdate and ldate not specified, it returns full URLs for current day.

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=pages&SiteID=12664&FDate=10/1/2008&LDate=11/1/2008>

Results Pages	
Pageid	Page ID
Page	Page name
Pageviews	Number of page views
Visitors	Number of visitors to this page
Landings	Search engine drops visitors on this page
Entrances	Number of times they entered the site from this page
Exits	Number of times they exited the site from this page
visitedby	Percentage of visitors who viewed this page
Timeonpage	Average time visitor spends on a page

Sample Result:

```
<row id="1">
  <pageid>1932440</pageid>
  <page>/archive.asp</page>
  <pageviews>128925</pageviews>
  <visitors>127217</visitors>
  <landings>799</landings>
  <entrances>1865</entrances>
  <exits>2101</exits>
  <visitedby>72.0</returnrate>
  <timeonpage>0.7m</timeonpage>
</row>
```

Command: Outboundlinks

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=outboundlinks>

Command Outboundlinks	
cmd	outboundlinks It lists all outbound links away from your site.

Attributes Outboundlinks	
siteid	Required. Unique identifier for a site
fdate	Optional. Start date for fullURLs report – MM/DD/YYYY
ldate	Optional. End date for fullURLs report – MM/DD/YYYY

Note:

If fdate and ldate not specified, it returns full URLs for current day.

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=outboundlinks&SiteID=12664&FDate=10/1/2008&LDate=11/1/2008>

Results Outboundlinks	
urlid	Page ID
url	Page name
pageviews	Number of page views
visitors	Number of visitors to this page
clickedby	Percentage of visitors who clicked this link

Sample Result:

```
<row id="1">
  <urlid>54777707</urlid>
  <url>http://www.newspostonline.com/sci-tech/dozens-of-mummies-unearthed-from-ancient-egyptian-burial-ground-saqqara-2009022335171</url>
  <pageviews>6</pageviews>
  <visitors>6</visitors>
  <clickedby>100</clickedby>
</row>
```

Command: Campaigns

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=campaigns>

Command Campaigns	
cmd	campaigns It lists all campaigns and all active conversion URLs.

Attributes Campaigns	
siteid	Required. Unique identifier for a site
fdate	Optional. Start date for fullURLs report – MM/DD/YYYY
ldate	Optional. End date for fullURLs report – MM/DD/YYYY

Note:

If fdate and ldate not specified, it returns full URLs for current day.

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=campaigns&SiteID=12664&FDate=10/1/2008&LDate=11/1/2008>

Results Campaigns	
urlid	URL ID
turlid	Tracking URL ID – D(dynamic) or S(static)
urltype	URL type – conversion/campaign
rowcolor	Row color
urltitle	Title of URL
url	Complete URL
pageviews	Number of times page has been viewed
visitors	Number of visitors
active	Page currently active (yes/no)

Sample Result:

```
<row id="1">
  <urlid>88</urlid>
  <turlid>D88</turlid>
  <urltype>conversion</urltype>
  <rowcolor>000033</rowcolor>
  <urltitle>Subscriptions</urltitle>
  <url>www.archaeologynews.org/subscribe.asp</url>
  <pageviews>4</pageviews>
  <visitors>4</visitors>
  <active>yes</active>
</row>
```

Command: Conversions

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=conversions>

Command Conversions	
cmd	conversions It lists all conversions.

Attributes Conversions	
siteid	Required. Unique identifier for a site
fdate	Optional. Start date for fullURLs report – MM/DD/YYYY
ldate	Optional. End date for fullURLs report – MM/DD/YYYY

Note:

If fdate and ldate not specified, it returns full URLs for current day.

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=conversions&SiteID=12664&FDate=10/1/2008&LDate=11/1/2008>

Results Conversions	
conversiondatetime	Date and time of conversion
invoicenum	Number of invoice
amount	Amount of transaction (if supplied)
visitoripdec	IP of visitor in decimal
visitoriphex	IP of visitor in hex
city	City
state	State
countryname	Country
countrycode	Two letter country code (Ex: US – United States)
entryurl	First page visitor viewed on this site
referrer	The referring document that brought visitor on site
seid	ID number for search engine (if search engine brought visitor on site)
searchengine	Search engine name (if visitor was brought to this site)
kwid	Keyword ID (if search engine above exists)
keyword	Keyword used (if search engine above exists)

Sample Result:

```
<row id="1">
  <conversiondatetime>2/23/2009</conversiondatetime>
  <invoicenum></invoicenum>
  <amount>0.00</amount>
  <visitoripdec>1136862558</visitoripdec>
  <visitoriphex>67.195.37.94</visitoriphex>
  <city></city>
  <state></state>
  <countryname></countryname>
  <countrycode></countrycode>
  <entryurl>Http://www.archaeologynews.org/dlink.asp?id=234446</entryurl>
  <referrer>Http://www.archaeologynews.org/story.asp?id=234446&title=book Talk: French
Bestseller Vargas Shuns The Hype</referrer>
  <seid></seid>
  <searchengine></searchengine>
  <kwid></kwid>
  <keyword></keyword>
</row>
```

Command: Searchengines

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=searchengines>

Command Searchengines	
cmd	searchengines It lists all search engines that delivered visitors to the site.

Attributes Searchengines	
siteid	Required. Unique identifier for a site
fdate	Optional. Start date for fullURLs report – MM/DD/YYYY
ldate	Optional. End date for fullURLs report – MM/DD/YYYY

Note:

If fdate and ldate not specified, it returns full URLs for current day.

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=searchengines&SiteID=12664&FDate=10/1/2008&LDate=11/1/2008>

Results Searchengines	
seid	Search Engine ID
searchengine	Search Engine Name
searches	Number of searches performed on this search engine
visitors	Number of visitors from search engine
keywords	Number of individual keywords from search engine
campaignurlclicks	Number of times the landing page was a campaign URL
conversions	Number of times a visitor from search engine completed a purchase

Sample Result:

```
<row id="1">
  <seid>1</seid>
  <searchengine>Google</searchengine>
  <searches>136</searches>
  <visitors>105</visitors>
  <keywords>18</visitors>
  <campaignurlclicks>0</campaignurlclicks>
  <conversions>0</conversions>
</row>
```

Command: Keywords

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=keywords>

Command Keywords	
cmd	keywords It lists all keywords.

Attributes Keywords				
siteid	Required. Unique identifier for a site			
fdate	Optional. Start date for fullURLs report – MM/DD/YYYY			
ldate	Optional. End date for fullURLs report – MM/DD/YYYY			
o	Option: (o=)	Description	Input (i=)	Input B (ib=)
	1	From search engine	SEID	
	2	Lead to campaign URL	0 – static, 1 - dynamic	STURLID or DTURLID
	3	Lead to full URL	URLID	
	4	Lead to base URL	DomainID	PageID
	5	Lead to page	PageID	
	6	Lead to any page on domain	DomainID	

Note:

If fdate and ldate not specified, it returns full URLs for current day.

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=keywords&SiteID=12664&FDate=10/1/2008&LDate=11/1/2008>

Results Keywords	
kwid	Keyword ID
keyword	Keyword Name
searches	Number of times this keyword was used
visitors	Number of visitors from keyword
searchengines	Number of search engines this keyword was searched from
campaignurlclicks	Number of times the landing page was a campaign URL
conversions	Number of times a visitor from keyword completed a purchase

Sample Result:

```
<row id="1">  
  <kwid>896</kwid>  
  <keyword>archaeology news</keyword>  
  <searches>67</searches>  
  <visitors>47</visitors>  
  <searchengines>3</searchengines>  
  <campaignurlclicks>0</campaignurlclicks>  
  <conversions>0</conversions>  
</row>
```


Command: Sekeywords

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=sekeywords>

Command Sekeywords	
cmd	sekeywords It lists all search engine/keyword relationships.

Attributes Sekeywords	
siteid	Required. Unique identifier for a site
fdate	Optional. Start date for fullURLs report – MM/DD/YYYY
ldate	Optional. End date for fullURLs report – MM/DD/YYYY

Note:

If fdate and ldate not specified, it returns full URLs for current day.

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=sekeywords&SiteID=12664&FDate=10/1/2008&LDate=11/1/2008>

Results Sekeywords	
seid	Search engine ID
searchengine	Search Engine Name
kwid	Keyword ID
keyword	Keyword Name
searches	Number of searches
visitors	Number of visitors to this keyword in this search engine
campaignurlclicks	Number of campaign URL clicks
conversions	Number of conversions from this keyword in this search engine

Sample Result:

```
<row id="1">
  <seid>1</seid>
  <searchengine>Google</searchengine>
  <kwid>911</kwid>
  <keyword>archeology news</keyword>
  <searches>54</searches>
  <visitors>42</visitors>
  <campaignurlclicks>0</campaignurlclicks>
  <conversions>0</conversions>
</row>
```

Command: Trends

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=trends>

Command Trends	
cmd	trends It lists all trends (views, visitors, searches, campaign clicks, and conversions over time)

Attributes Trends	
siteid	Required. Unique identifier for a site
fdate	Optional. Start date for fullURLs report – MM/DD/YYYY
ldate	Optional. End date for fullURLs report – MM/DD/YYYY

Note:

If fdate and ldate not specified, it returns full URLs for current day.

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=trends&SiteID=12664&FDate=10/1/2008&LDate=11/1/2008>

Results Trends	
date	Date in format: MM-DD-YYYY
weekdayname	Day of the week
pageviews	Number of pages viewed for this date
visitors	Number of visitors for this date
searchengineclicks	Number of clicks from search engine for this date
campaignurlclicks	Number of campaign URL clicks for this date
conversions	Number of conversions for this date

Sample Result:

```
<row id="1">
  <date>11-16-2008</date>
  <weekdayname>Sunday</weekdayname>
  <pageviews>8145</pageviews>
  <visitors>1231</visitors>
  <searchengineclicks>373</searchengineclicks>
  <campaignurlclicks>863</campaignurlclicks>
  <conversions>13</conversions>
</row>
```

Command: Refdocuments

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=refdocuments>

Command Refdocuments	
cmd	refdocuments It lists all other sites that sent clicks to your site.

Attributes Refdocuments				
siteid	Required. Unique identifier for a site			
fdate	Optional. Start date for fullURLs report – MM/DD/YYYY			
ldate	Optional. End date for fullURLs report – MM/DD/YYYY			
o	Option: (o=)	Description	Input (i=)	Input B (ib=)
	1	Referrers to a URL	URLID	
	2	Referrers to a baseURL	DomainID	PageID
	3	Referrers to a page	PageID	
	5	Referrers within a referring domain	DomainID	

Note:

If fdate and ldate not specified, it returns full URLs for current day.

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=refdocuments&SiteID=12664&FDate=10/1/2008&LDate=11/1/2008>

Results Refdocuments	
urlid	URL ID
url	URL Name
pageviews	Number of times someone came from this page
visitors	Number of visitors from this page
visitedby	Percentage of visitors who came from this URL

Sample Result:

```
<row id="1">
  <urlid>37049306</urlid>
  <url>http://foroterraeantiquae.ning.com</url>
  <pageviews>401</pageviews>
  <visitors>157</visitors>
  <visitedby>3.8%</visitedby>
</row>
```

Command: Refdomains

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=refdomains>

Command Refdomains	
cmd	refdomains It lists all domains that you have received traffic from.

Attributes Refdomains	
siteid	Required. Unique identifier for a site
fdate	Optional. Start date for fullURLs report – MM/DD/YYYY
ldate	Optional. End date for fullURLs report – MM/DD/YYYY

Note:

If fdate and ldate not specified, it returns full URLs for current day.

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=refdomains&SiteID=12664&FDate=10/1/2008&LDate=11/1/2008>

Results Refdomains	
domainid	Domain Name ID
domainname	Domain Name
referrals	Number of clicks inbound from this domain
pageviews	Number of pages viewed by visitors from this domain
visitors	Number of visitors from this domain
exits	Number of times a visitor who came from this domain left your site without clicking anything else
visitedby	Percentage of visitors who came from a link from this domain

Sample Result:

```
<row id="1">
  <domainid>589</domainid>
  <domainname>www.archaeologynews.org</domainname>
  <referrals>1503</referrals>
  <pageviews>48740</pageviews>
  <visitors>480</visitors>
  <exits>13</exits>
  <visitedby>0%</visitedby>
</row>
```

Command: Byhour

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=byhour>

Command Byhour	
cmd	byhour It lists all page views, visitors broken down by hour.

Attributes Byhour	
siteid	Required. Unique identifier for a site
fdate	Optional. Start date for fullURLs report – MM/DD/YYYY
ldate	Optional. End date for fullURLs report – MM/DD/YYYY

Note:

If fdate and ldate not specified, it returns full URLs for current day.

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=byhour&SiteID=12664&FDate=10/1/2008&LDate=11/1/2008>

Results Byhour	
hour	Hour
pageviews	Page views in this hour
visitors	Number of visitors in this hour

Sample Result:

```
<row id="1">  
  <hour>0</hour>  
  <pageviews>401</pageviews>  
  <visitors>18</visitors>  
</row>
```

Command: Byweekday

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=byweekday>

Command Byweekday	
cmd	byweekday It lists all page views, visitors, landings, campaign urls, and conversions broken down by the day of the week.

Attributes Byweekday	
siteid	Required. Unique identifier for a site
fdate	Optional. Start date for fullURLs report – MM/DD/YYYY
ldate	Optional. End date for fullURLs report – MM/DD/YYYY

Note:

If fdate and ldate not specified, it returns full URLs for current day.

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=byweekday&SiteID=12664&FDate=10/1/2008&LDate=11/1/2008>

Results Byweekday	
weekstartdate	Start date of the week in format MM-DD-YYYY, the first Sunday in this report
weekstopdate	Stop date of the week in format MM-DD-YYYY, the last Saturday in this report
weekday	Day of the week
pageviews	Number of pages viewed on this day of this week
visitors	Number of visitors on this day of the week
landings	Number of times a search engine dropped a visitor on this day of the week
campaignurlclicks	Number of campaign clicks on this day of the week
conversions	Number of conversions on this day of the week

Sample Result:

```
<weekstartdate>2-22-2009</weekstartdate>
<weekstopdate>2-28-2009</weekstopdate>
<row id="1">
  <weekday>Sunday</weekday>
  <pageviews>9160</pageviews>
  <visitors>1390</visitors>
  <landings>304</landings>
  <campaignurlclicks>1041</campaignurlclicks>
  <conversions>9</conversions>
</row>
```

Command: Bymonth

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=bymonth>

Command Bymonth	
cmd	bymonth It lists all page views, visitors, landings, campaign clicks, and conversions broken down by the month.

Attributes Bymonth	
siteid	Required. Unique identifier for a site
fdate	Optional. Start date for fullURLs report – MM/DD/YYYY
ldate	Optional. End date for fullURLs report – MM/DD/YYYY

Note:

If fdate and ldate not specified, it returns full URLs for current day.

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=bymonth&SiteID=12664&FDate=10/1/2008&LDate=11/1/2008>

Results Bymonth	
year	Year in format: YYYY
month	Month in format: January
pageviews	Number of page viewed in this month
visitors	Number of visitors in this month
landings	Number of times a search engine dropped a visitor in this month of the year
campaignurlclicks	Number of campaign clicks in this month of the year
conversions	Number of conversions in this month of this year

Sample Result:

```
<year>2009</year>
<row id="1">
  <month>January</month>
  <pageviews>323203</pageviews>
  <visitors>45029</visitors>
  <landings>11965</landings>
  <campaignurlclicks>41924</campaignurlclicks>
  <conversions>365</conversions>
</row>
```

Command: Bydomain

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=bydomain>

Command Bydomain	
cmd	bydomain It lists all page views, visitors, landings, entrances, exits broken down by domains that result to your site.

Attributes Bydomain	
siteid	Required. Unique identifier for a site
fdate	Optional. Start date for fullURLs report – MM/DD/YYYY
ldate	Optional. End date for fullURLs report – MM/DD/YYYY

Note:

If fdate and ldate not specified, it returns full URLs for current day.

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=bydomain&SiteID=12664&FDate=10/1/2008&LDate=11/1/2008>

Results Bydomain	
domainid	Domain ID
domain	Domain name
domainviews	Number of domain views
visitors	Number of visitors to this domain
landings	Search engine drops visitors on this domain
entrances	Number of times they entered the site from this domain
exits	Number of times they exited the site from this domain
visitedby	Percentage of visitors who viewed this domain

Sample Result:

```
<row id="1">
  <domainid>589</domainid>
  <domainname>www.archaeologynews.org</domainname>
  <pageviews>4630</pageviews>
  <visitors>3160</visitors>
  <landings>120</landings>
  <entrances>763</entrances>
  <exits>762</exits>
  <visitedby>67.6%</visitedby>
</row>
```


Command: Bylocation

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=bylocation>

Command Bylocation	
cmd	bylocation It lists all visitors from cities, states, and regions that visited your site.

Attributes Bylocation	
siteid	Required. Unique identifier for a site
fdate	Optional. Start date for fullURLs report – MM/DD/YYYY
ldate	Optional. End date for fullURLs report – MM/DD/YYYY

Note:

If fdate and ldate not specified, it returns full URLs for current day.

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=bylocation&SiteID=12664&FDate=10/1/2008&LDate=11/1/2008>

Results Bylocation	
countryname	Country name
countrycode	Two letter country code
city	City in this country
state	State in your country
visitors	Number of visitors from this location
percentage	Percentage of visitors from this location

Sample Result:

```
<row id="1">
  <countryname>UNITED STATES</countryname>
  <countrycode>US</countrycode>
  <city></city>
  <state></state>
  <visitors>80</visitors>
  <percentage>10.8</percentage>
</row>
```

Command: Visitorsbasic

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=visitorsbasic>

Command Visitorsbasic	
cmd	visitorsbasic It lists all visitors to the site.

Attributes Visitorsbasic				
siteid	Required. Unique identifier for a site			
fdate	Optional. Start date for fullURLs report – MM/DD/YYYY			
ldate	Optional. End date for fullURLs report – MM/DD/YYYY			
o	Option: (o=)	Description	Input (i=)	Input B (ib=)
	1	Visited URL	URLID	
	2	Visited baseURL	DomainID	PageID
	3	Visited page	PageID	
	4	Visited from search engine	SEID	
	5	Visited from keyword	KWID	
	6	Visited from SE/KW combo	SEID	KWID
	7	Using user agent	UAID	
	8	Using screen resolution	RESID	
	9	Visited domain	DomainID	
	10	From referring document	URLID	
	11	From referring domain	DomainID	
	12	From campaign URL	0 – static, 1 - dynamic	DTURLID or STURLID

Note:

If fdate and ldate not specified, it returns full URLs for current day.

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=visitorsbasic&SiteID=12664&FDate=10/1/2008&LDate=11/1/2008>

Results Visitorsbasic	
visitorid	Unique ID for visitor
hostname	Host name of their IP address
visitoripdec	IP address in decimal format
visitoriphex	IP address in hex format
firstvisit	The date of this visitor's first time visit
pageviews	Page views from this visitor
countryname	Country this visitor is from
countrycode	Two letter country code
city	City
state	State
percentageofpageviews	Percentage of page views by this visitor

Sample Result:

```

<row id="1">
  <visitorid>26407214</visitorid>
  <hostname>lf531079.crawl.yahoo.net</hostname>
  <visitoripdec>1209962237</visitoripdec>
  <visitoriphex>72.30.142.253</visitoriphex>
  <firstvisit>2-25-2009</firstvisit>
  <pageviews>1206</pageviews>
  <countryname>UNITED STATES</countryname>
  <countrycode>US</countrycode>
  <city>SUNNYVALE</city>
  <state>CALIFORNIA</state>
  <percentageofpageviews>25.8</percentageofpageviews>
</row>

```

Command: Visitorsenhanced

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=visitorsenhanced>

Command Visitorsenhanced	
cmd	visitorsenhanced It lists all ...

Attributes Visitorsenhanced	
siteid	Required. Unique identifier for a site
fdate	Optional. Start date for fullURLs report – MM/DD/YYYY
ldate	Optional. End date for fullURLs report – MM/DD/YYYY

Note:

If fdate and ldate not specified, it returns full URLs for current day.

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=visitorsenhanced&SiteID=12664&FDate=10/1/2008&LDate=11/1/2008>

Results Visitorsenhanced	
visitorid	Unique ID for visitor
hostname	Host name of their IP address
visitoripdec	IP address in decimal format
visitoriphex	IP address in hex format
firstvisit	The date of this visitor's first time visit
pageviews	Page views from this visitor
countryname	Country this visitor is from
countrycode	Two letter country code
city	City
state	State
Percentageofpageviews	Percentage of page views by this visitor
screenres	User screen resolution (Ex. 1024x680)
screencolors	User color depth (Ex. 32-bit)
javascript	Javascript enabled (yes/no)
searchengine	Name of search engine that brought visitor here
keyword	Keyword that brought visitor here
browser	Web browser visitor is using
refdomain	Referring domain that brought visitor here
entrypage	First page visitor viewed on this site

Sample Result:

```
<row id="1">
  <visitorid>26407214</visitorid>
  <hostname>llf531079.crawl.yahoo.net</hostname>
  <visitoripdec>1209962237</visitoripdec>
  <visitoriphex>72.30.142.253</visitoriphex>
  <firstvisit>2-25-2009</firstvisit>
  <pageviews>1232</pageviews>
  <countryname>UNITED STATES</countryname>
  <countrycode>US</countrycode>
  <city>SUNNYVALE</city>
  <state>CALIFORNIA</state>
  <percentageofpageviews>25.1</percentageofpageviews>
  <screenres>Unknown / JS Disabled</screenres>
  <screencolors>Unknown / JS Disabled</screencolors>
  <javascript>No</javascript>
  <searchengine></searchengine>
  <keyword></keyword>
  <browser>Yahoo! Slurp</browser>
  <refdomain>www.archaeologynews.org</refdomain>
  <entrypage>/frame_linktop.asp</entrypage>
</row>
```

Command: Useragents

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=useragents>

Command Useragents	
cmd	useragents It lists all user agents used to view this site.

Attributes Useragents	
siteid	Required. Unique identifier for a site
fdate	Optional. Start date for fullURLs report – MM/DD/YYYY
ldate	Optional. End date for fullURLs report – MM/DD/YYYY

Note:

If fdate and ldate not specified, it returns full URLs for current day.

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=useragents&SiteID=12664&FDate=10/1/2008&LDate=11/1/2008>

Results Useragents	
uuid	User agent's ID
useragent	User agent name
browser	Web browser associated with user agent
pageviews	Number of pages viewed with this user agent
visitors	Number of visitors who used this user agent
percentage	Percentage of visitors who used this user agent

Sample Result:

```
<row id="1">
  <uuid>206101</uuid>
  <useragent>Mozilla/5.0 (compatible; Yahoo! Slurp/3.0;
http://help.yahoo.com/help/us/ysearch/slurp)</useragent>
  <browser>Yahoo! Slurp</browser>
  <pageviews>1407</pageviews>
  <visitors>3</visitors>
  <percentage>0.1</percentage>
</row>
```

Command: Mobileuseragents

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=mobileuseragents>

Command Mobileuseragents	
cmd	mobileuseragents It lists all user agents from mobile devices.

Attributes Mobileuseragents	
siteid	Required. Unique identifier for a site
fdate	Optional. Start date for fullURLs report – MM/DD/YYYY
ldate	Optional. End date for fullURLs report – MM/DD/YYYY

Note:

If fdate and ldate not specified, it returns full URLs for current day.

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=mobileuseragents&SiteID=12664&FDate=10/1/2008&LDate=11/1/2008>

Results Mobileuseragents	
uid	User agent's ID
useragent	User agent name
browser	Web browser associated with user agent
pageviews	Number of pages viewed with this user agent
visitors	Number of visitors who used this user agent
Percentage	Percentage of visitors who used this user agent

Sample Result:

```
<row id="1">
  <uid>260922</uid>
  <useragent>BlackBerry8310/4.2.2 Profile/MIDP-2.0 Configuration/CLDC-1.1 VendorID/102
UP.Link/6.3.1.17.0</useragent>
  <browser>Blackberry</browser>
  <pageviews>9</pageviews>
  <visitors>5</visitors>
  <precentage>4.700</precentage>
</row>
```

Command: Resolutions

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=resolutions>

Command Resolutions	
cmd	resolutions It lists all user's screen resolutions.

Attributes Resolutions	
siteid	Required. Unique identifier for a site
fdate	Optional. Start date for fullURLs report – MM/DD/YYYY
ldate	Optional. End date for fullURLs report – MM/DD/YYYY

Note:

If fdate and ldate not specified, it returns full URLs for current day.

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=resolutions&SiteID=12664&FDate=10/1/2008&LDate=11/1/2008>

Results Resolutions	
resid	Resolution ID
width	Screen width in pixels
height	Screen height in pixels
colors	Number of colors in bit (8=256, 16=65536)
pageviews	Number of pages viewed
visitors	Number of visitors
percentage	Percentage of visitors with this resolution

Sample Result:

```
<row id="1">
  <resid>0</resid>
  <width>0</width>
  <height>0</height>
  <colors>0</colors>
  <pageviews>4637</pageviews>
  <visitors>619</visitors>
  <precentage>12.6</precentage>
</row>
```


Command: Listcommand

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=listcommand>

Command Listcommand	
cmd	listcommand It lists all commands available through API.

Attributes Listcommand	
-	

Command: Getkey

Example: <http://open.iwebtrack.com/api/?KEY=EFA65A5D-9747-4328-B316-08924D2EE37C&CMD=getkey>

Command Getkey	
cmd	getkey It lists your API Key based on your email and password.

Attributes Getkey	
email	Email
password	Password